

Objective: Maintain town's architectural integrity

Strategy: Create architectural guidelines for new downtown construction which detail acceptable housing styles, materials, and design

Strategy: Utilize the Indiana State Historic Architectural and Archaeological Research Database for Floyd County Historical Structures survey for identifying important structures in town

Strategy: Mandate conformance for new construction to height and width requirements established in the zoning ordinance

Strategy: Establish the manner in which buildings are expected to relate to and shape the space between them

Strategy: Encourage landscaping throughout downtown to maintain rural character and provide a strong sense of place and reduce traffic speed. Implement Tree planting program.

Objective: Strengthen the City's economic base by stimulation of conservation and reuse

Strategy: Apply for restoration grant money for renovating neglected houses and vacant lots ensuring the preservation of property values through Town

Strategy: Encourage landscaping along downtown corridor; involve citizens through contests

Strategy: Promote the use of historic landmarks to attract visitors

Strategy: Hang town flags from telephone poles along corridor in downtown

Strategy: Involve school children landscaping and historic projects within community

Strategy: Involve residents in seasonal street cleanup

Objective: Encourage pedestrian traffic in downtown area

Strategy: Improve bike and pedestrian safety through identifying key pedestrian and bike corridors

Strategy: Install benches for residents along sections of these corridors

Strategy: Connect businesses, residences, and parks with pedestrian trails or signs with maps on them

Strategy: Install community art and place-making projects involving local residents and schools

Objective: Maintain integrity of housing stock in Greenville

Strategy: Apply for CDBG and HOME funding to provide money for rehabilitation projects

Strategy: Apply for entrance to the in the Indiana Main Street Program to expand community enhancement opportunities

Strategy: Encourage and aid citizens wishing to list buildings on the National Register for Historic Places; list Greenville downtown as a historic district

Goal 3: Infrastructure

Greenville has a municipal wastewater treatment facility just west of Heritage Springs. The town should look towards expanding their service through the commercial corridor and downtown to remove potential failing septic systems.

Objective: Wastewater treatment service expansion plan

Strategy: Conduct a preliminary engineering feasibility report that would determine a best method approach to expanding sewer service through downtown and commercial corridor.

Objective: Resolve Stormwater runoff issues

Strategy: Fund a feasibility study for stormwater drainage issues in Greenville

Strategy: Acquire flood prone land for parks or open spaces

Strategy: Encourage and educate on the use of rain gardens for businesses prone to flooding

Objective: Determine if there is a need for park and ride/rural transit in Greenville

Strategy: Conduct a survey for a Park & Ride program or on-call bus network

Strategy: Identify potential grant sources for mass-transit and potential sites for these services

Objective: Encourage parking decisions for development

Strategy: New businesses along US 150 should provide parking behind their buildings to maintain cohesive downtown facade

Goal 4: Parks and Open Spaces

Currently Greenville has two public parks. One is the Greenville Park, situated on the eastern side of town, the other is a small park located behind Greenville Elementary School. While the parks are well maintained, they lack activities for youth and seniors.

Objective: Create more activities for youth and seniors

Strategy: Coordinate with Floyd County Parks Department on outdoor activities in Greenville Park

Strategy: Identify local wildlife and create tours for all age groups pointing out these birds/flowers/trees (possible partnership opportunity with Purdue/4-H)

Strategy: Seek grant funding for more parks equipment in the town park

Strategy: Examine suitable sites for a community center, explore funding opportunities

Strategy: Explore funding options for bike trails/pedestrian trails to connect subdivisions and the town

Objective: Retain rural character around city limits

Strategy: Create a conservation district or a greenbelt around town

Strategy: For new residential developments require conservation subdivision design

Appendix

- Implementation Matrix
- Demographic Data
- Historic Downtown Map
- Future Land Use Map
- Greenville Township Major Roadways
- Greenville Plat Map – 1816
- Map & Notes from Public Meeting
- IDNR Floodplain Map

Implementation Matrix

Goal	Improve Pedestrian and Vehicular Mobility and Safety		
Objective	<i>Increase pedestrian and vehicle safety</i>		
Strategy	Timeline	Cost	Responsible Parties
Install sidewalks along US 150 to increase safety and provide an alternative mode of transportation for local residents.	2-10 Years	\$50,000 - \$100,000 (dependent on project scale)	<ul style="list-style-type: none"> Town of Greenville Town Council
Strategy	Timeline	Cost	Responsible Parties
Investigate the feasibility of bump outs or traffic islands to provide pedestrian travel with safe areas in order to transverse the Town.	1-2 Years	\$10,000-25,000 (cost of feasibility study)	<ul style="list-style-type: none"> Town of Greenville Town Council Consulting Firm

Goal	Improve Pedestrian and Vehicular Mobility and Safety		
Objective	<i>Improve dangers intersections along US 150</i>		
Strategy	Timeline	Cost	Responsible Parties
Work with INDOT to identify most dangerous intersections and possible state improvements; suggest moving intersections of Voyles Road or Buttontown Road to improve sight line and decrease accidents	1-2 Years	Nominal fee for meeting, potential cost for improvements	<ul style="list-style-type: none"> INDOT Town of Greenville Town Council

Goal	Infrastructure		
Objective	<i>Resolve stormwater runoff issues</i>		
Strategy	Timeline	Cost	Responsible Parties
Fund a feasibility study for stormwater drainage issues in Greenville	1-2 Years	\$25,000	<ul style="list-style-type: none"> Town of Greenville Town Council Consulting Firm
Strategy	Timeline	Cost	Responsible Parties
Acquire flood prone land for parks or open spaces	1-10+ Years	Donation based – market value cost of acquisition	<ul style="list-style-type: none"> Town of Greenville Town Council
Strategy	Timeline	Cost	Responsible Parties
Encourage and educate on the use of rain gardens for businesses prone to flooding	1 Year (ongoing)	Free	<ul style="list-style-type: none"> Town of Greenville Town Council Floyd County Stormwater Office Purdue Extension Office/Floyd County 4-H

Goal	Infrastructure		
Objective	<i>Determine if there is a need for park and ride/rural transit in Greenville</i>		
Strategy	Timeline	Cost	Responsible Parties
Conduct a survey for a Park & Ride program or on-call bus network	1-2 Years	\$25,000	<ul style="list-style-type: none"> Town of Greenville Town Council Consulting Firm
Strategy	Timeline	Cost	Responsible Parties
Identify potential grant sources for mass-transit and potential sites for these services	1-2 Years	Free – \$25,000 (study)	<ul style="list-style-type: none"> Town of Greenville Town Council Consulting Firm

Goal	Infrastructure		
Objective	<i>Encourage parking decisions for development</i>		
Strategy	Timeline	Cost	Responsible Parties
New businesses along US 150 should provide parking behind their buildings to maintain cohesive downtown facade	1 Year	Free	<ul style="list-style-type: none"> Add development standards for parking in adopted zoning ordinance

Goal	Infrastructure		
Objective	<i>Wastewater treatment service expansion plan</i>		
Strategy	Timeline	Cost	Responsible Parties
Conduct a preliminary engineering feasibility report that would determine a best method approach to expanding sewer service through downtown and commercial corridor	1-5 Years	Variable	<ul style="list-style-type: none"> Town of Greenville Town Council Consultant

Goal	Revitalize Downtown			
Objective	<i>Maintain town's architectural integrity</i>			
Strategy	Timeline	Cost	Responsible Parties	
Create architectural guidelines for new downtown construction which detail acceptable housing styles, materials, and design	1 Year	Free – nominal	<ul style="list-style-type: none"> Add development standards for facades, materials, and design to zoning ordinance 	
Strategy	Timeline	Cost	Responsible Parties	
Mandate conformance for new construction to height and width requirements established in the zoning ordinance	1 Year	Free	<ul style="list-style-type: none"> Add development standards for height and width 	
Strategy	Timeline	Cost	Responsible Parties	
Establish the manner in which buildings are expected to relate to and shape the space between them	1 Year	Free	<ul style="list-style-type: none"> Add development standards to zoning ordinance 	
Strategy	Timeline	Cost	Responsible Parties	
Encourage landscaping throughout downtown to maintain rural character and provide a strong sense of place and reduce traffic speed. Implement Tree planting program.	1-5 Years	Free	<ul style="list-style-type: none"> Add landscaping standards to zoning ordinance Donate trees to residents willing to plant them Work with Floyd County Soil and Conservation District to obtain trees for donation Partner with local landscape company to sponsor tree planting/donate trees 	

Goal	Revitalize Downtown			
Objective	<i>Strengthen the City's economic base by stimulation of conservation and reuse</i>			
Strategy	Timeline	Cost	Responsible Parties	
Apply for restoration grant money for renovating neglected houses and vacant lots ensuring the preservation of property values through Town	1-2 Years	Free to nominal	<ul style="list-style-type: none"> Town of Greenville Town Council Greenville Historic Preservation Commission 	
Strategy Encourage landscaping along downtown corridor; involve citizens through contests	Timeline 1-2 Years	Cost Free to nominal	Responsible Parties <ul style="list-style-type: none"> Town of Greenville Town Council 	
Strategy Promote the use of historic landmarks to attract visitors	Timeline 1 Year (ongoing)	Cost Free to nominal	Responsible Parties <ul style="list-style-type: none"> Town of Greenville Town Council Indiana Historic Landmarks 	
Strategy Hang town flags from telephone poles along corridor in downtown	Timeline 1 Year	Cost • \$100 (flags)	Responsible Parties <ul style="list-style-type: none"> Town of Greenville Town Council 	
Strategy Involve school children landscaping and historic projects within community	Timeline 1 Year	Cost Free	Responsible Parties <ul style="list-style-type: none"> NAFCS Indiana Historic Landmarks Town of Greenville Town Council 	
Strategy Involve residents in seasonal street cleanup	Timeline 1 Year (ongoing)	Cost Free	Responsible Parties <ul style="list-style-type: none"> Town of Greenville Town Council 	

Goal	Revitalize Downtown			
Objective	<i>Encourage pedestrian traffic in downtown area</i>			
Strategy	Timeline	Cost	Responsible Parties	
Improve bike and pedestrian safety through identifying key pedestrian and bike corridors	1 Year	Free	<ul style="list-style-type: none"> Town of Greenville Town Council 	
Strategy	Timeline	Cost	Responsible Parties	
Install benches for residents along sections of these corridors	1 Year	\$300 per bench	<ul style="list-style-type: none"> Town of Greenville Town Council 	
Strategy	Timeline	Cost	Responsible Parties	
Connect businesses, residences, and parks with pedestrian trails or signs with maps on them	5-10+ Years	<ul style="list-style-type: none"> Dependent upon project scope 	<ul style="list-style-type: none"> Town of Greenville Town Council Consultant Floyd County Parks and Recreation 	
Strategy	Timeline	Cost	Responsible Parties	
Install community art and place-making projects involving local residents and schools (partner with Floyd County's Platform 22)	1 Year	<ul style="list-style-type: none"> \$1,500 	<ul style="list-style-type: none"> Town of Greenville Town Council Floyd County Platform 22 	

Goal	Revitalize Downtown			
Objective	<i>Maintain integrity of housing stock in Greenville</i>			
Strategy	Timeline	Cost	Responsible Parties	
Apply for CDBG and HOME funding to provide money for rehabilitation projects	1-3 Years	Dependent upon consultant	<ul style="list-style-type: none"> • Town of Greenville Town Council • Consultant 	
Strategy	Timeline	Cost	Responsible Parties	
Apply for entrance to the in the Indiana Main Street Program to expand community enhancement opportunities	1-5 Years	Dependent upon consultant	<ul style="list-style-type: none"> • Town of Greenville Town Council • Consultant • OCRA 	
Strategy	Timeline	Cost	Responsible Parties	
Encourage and aid citizens wishing to list buildings on the National Register for Historic Places; list Greenville downtown as a historic district	1 Year (ongoing)	<ul style="list-style-type: none"> • Free to nominal 	<ul style="list-style-type: none"> • Town of Greenville Town Council • Indiana Historic Landmarks 	

Goal	Parks and Open Spaces			
Objective	<i>Create more activities for youth and seniors</i>			
Strategy	Timeline	Cost	Responsible Parties	
Coordinate with Floyd County Parks Department on outdoor activities in Greenville Park	0-1 Years	Free to nominal cost.	<ul style="list-style-type: none"> Floyd County Parks Department Town of Greenville Town Council 	
Identify local wildlife and create tours for all age groups pointing out these birds/flowers/trees (possible partnership opportunity with Purdue/4-H)	0-1 Years	Free to nominal cost.	<ul style="list-style-type: none"> Town of Greenville Town Council Purdue Extension Educator Floyd County 4-H 	
Seek grant funding for more parks equipment in the town park	1-5 Years	<ul style="list-style-type: none"> OCRA, USDA, NRPA Possible fee in hiring consultant to assist with funding opportunities 	<ul style="list-style-type: none"> Town of Greenville Town Council Party Consulting Firm 	
Examine suitable sites for a community center, explore funding opportunities	1-5 Years	<ul style="list-style-type: none"> Possible fee in hiring consultant to assist with site suitability and funding opportunities 	<ul style="list-style-type: none"> Town of Greenville Town Council Party Consulting Firm NAFC School Corporation 	
Explore funding options for bike trails/pedestrian trails to connect subdivisions and the town	1-2 Years	<ul style="list-style-type: none"> Possible fee in hiring consultant to assist with planning and funding opportunities 	<ul style="list-style-type: none"> Town of Greenville Town Council Consulting Firm 	

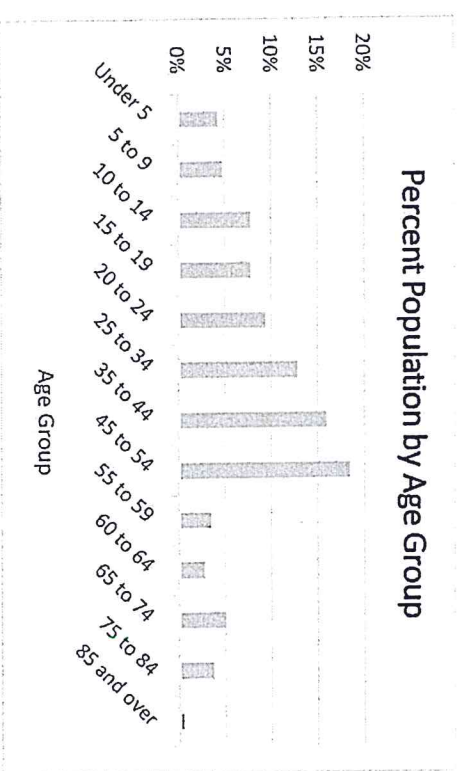
Goal	Parks and Open Spaces			
Objective	<i>Retain rural character around city limits</i>			
Strategy	Timeline	Cost	Responsible Parties	
Create a conservation district or a greenbelt around town	2 Years	Free to nominal cost.	<ul style="list-style-type: none"> • Town of Greenville Town Council 	
Strategy	Timeline	Cost	Responsible Parties	
For new residential developments require conservation subdivision design	2 Years	Free to nominal cost.	<ul style="list-style-type: none"> • Town of Greenville Town Council 	

Demographics

Note on the provided data: All data provided below comes from the 2017 American Community Survey (ACS) 5-Year Estimates conducted by the US Census Bureau unless otherwise stated.

Population, Age, Sex, and Race

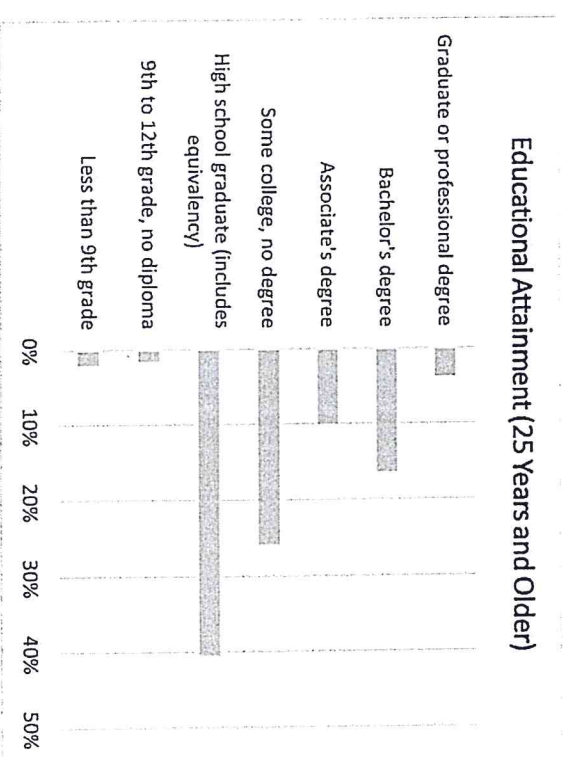
The total population of the town is nearly 700 people. Of this total, 53% are male, while 47% are female. Total population by age group is provided in the chart below:



From the chart above, the majority of the population is between the ages of 25 and 54, with a median age of 37 years. The town is also not very diverse, with 98% of the total population being white. The only minority present are American Indian/Alaska Native at 1.6% of the population.

Educational Attainment

A breakdown of the educational attainment of the population aged 25 years and older can be found in the chart below:



97% of the total population of Greenville has graduated High School or higher, while 20% of the population has obtained a Bachelor's Degree or higher.

Household Characteristics

There are 240 households in Greenville. Of these households, the average size is 2.9 people per households. Of the total number of households, 179 are family households with an average size of 3.47 people. The overwhelming majority of households in Greenville are owner-occupied at 84.2% with 15.8% being renter-occupied.

Income and Poverty Status

The median income of the 240 households in in Greenville was \$62,353. Of the total population of Greenville, 6.5% of the population is living below the poverty level.

Housing Characteristics

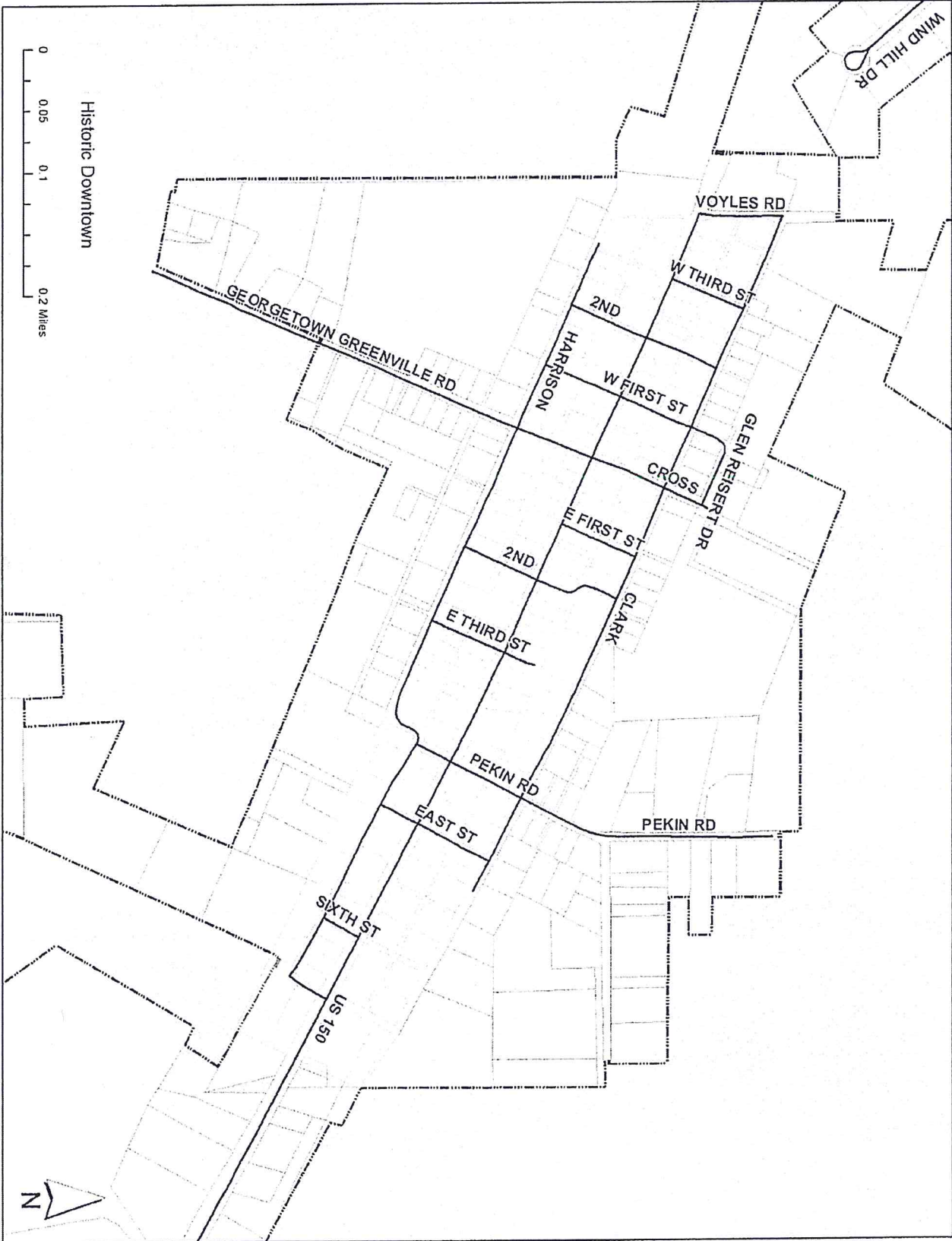
There is a total of 259 housing units in Greenville. Of the total number of housing units, 93% are occupied with 7% vacant. Of the total housing units, the overwhelming majority, 95%, are single-family detached units.

The housing stock of the town is aging, with the majority of the housing units being built between 1950 and 1979. From a historical standpoint, 35 housing units were built in 1939 or earlier.

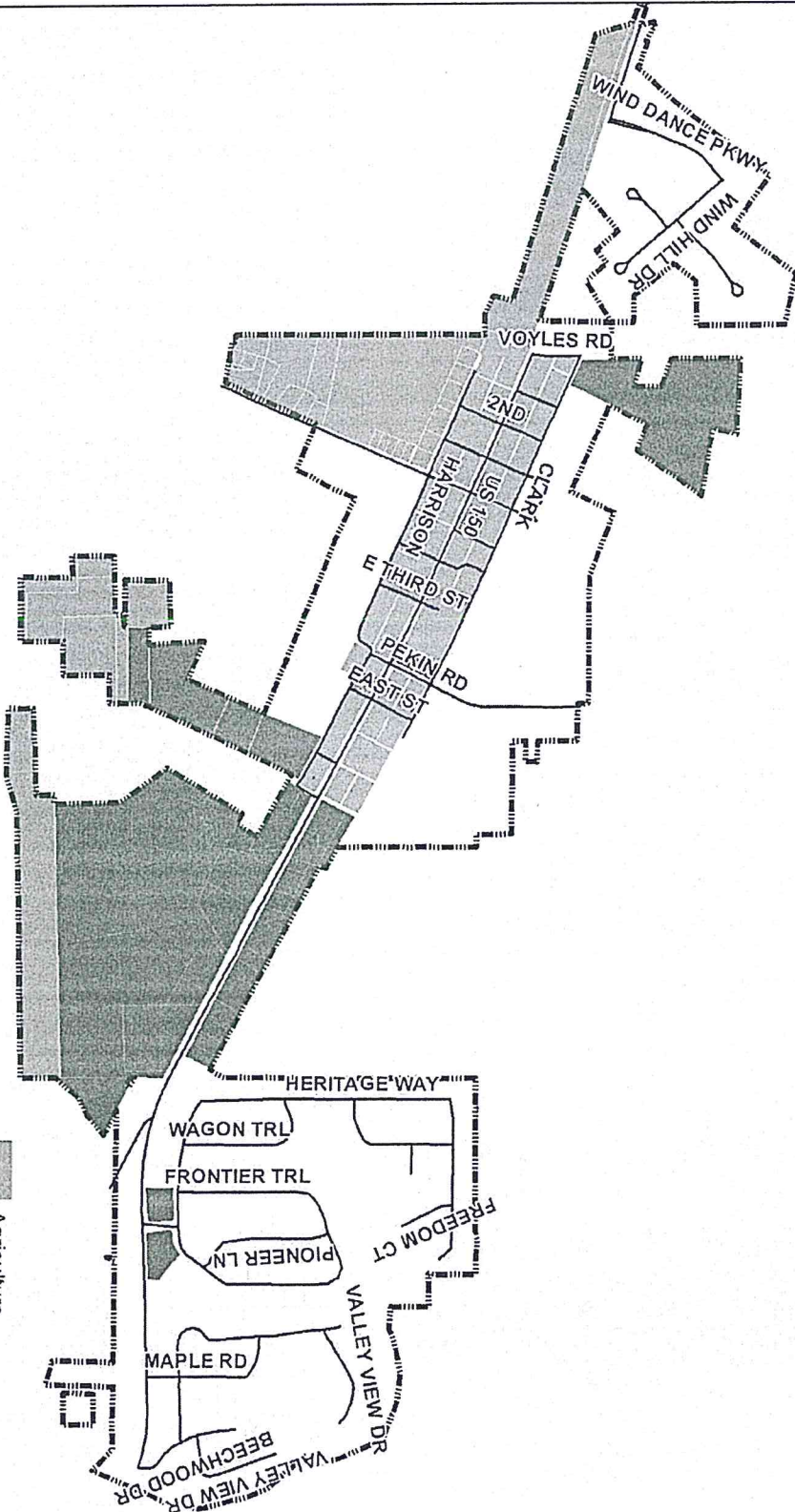
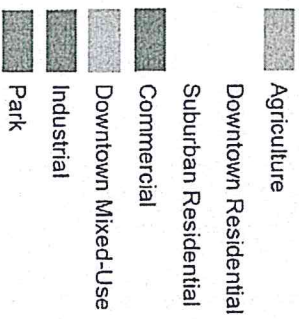
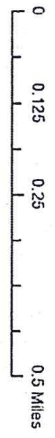
Commuting

90% of the working population of the town commute by personal vehicle to work, with nearly 88% of commuters commuting alone. Only 2.6% percent of commuters carpooled to work. Commuters spend an average of 30 minutes getting to work each day. Nearly 10% of town's working population work from home.

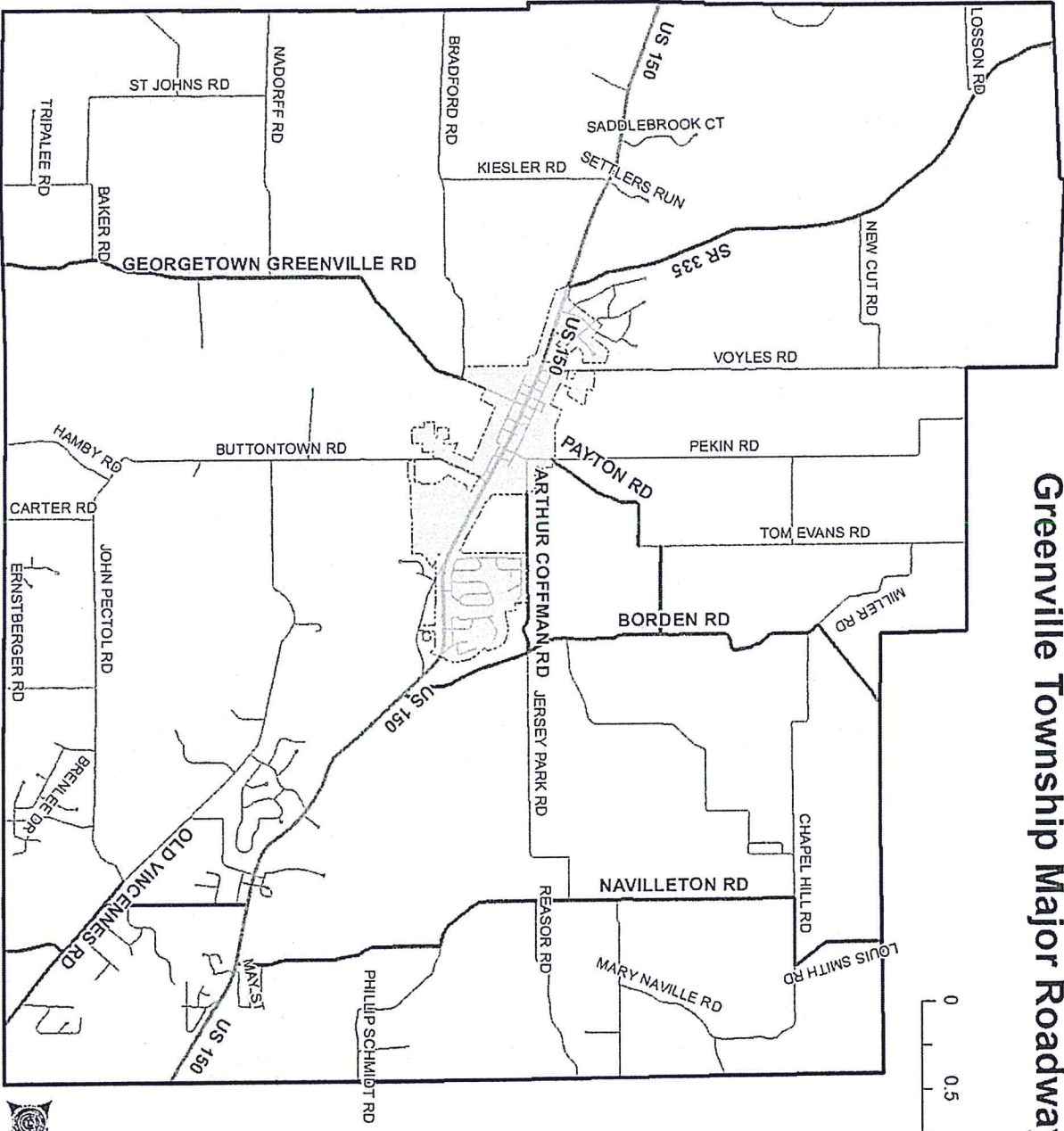
68% percent of the town's working population work in Indiana, 47% work in Floyd County, while 33% work in another state.



Greenville Future Land Use



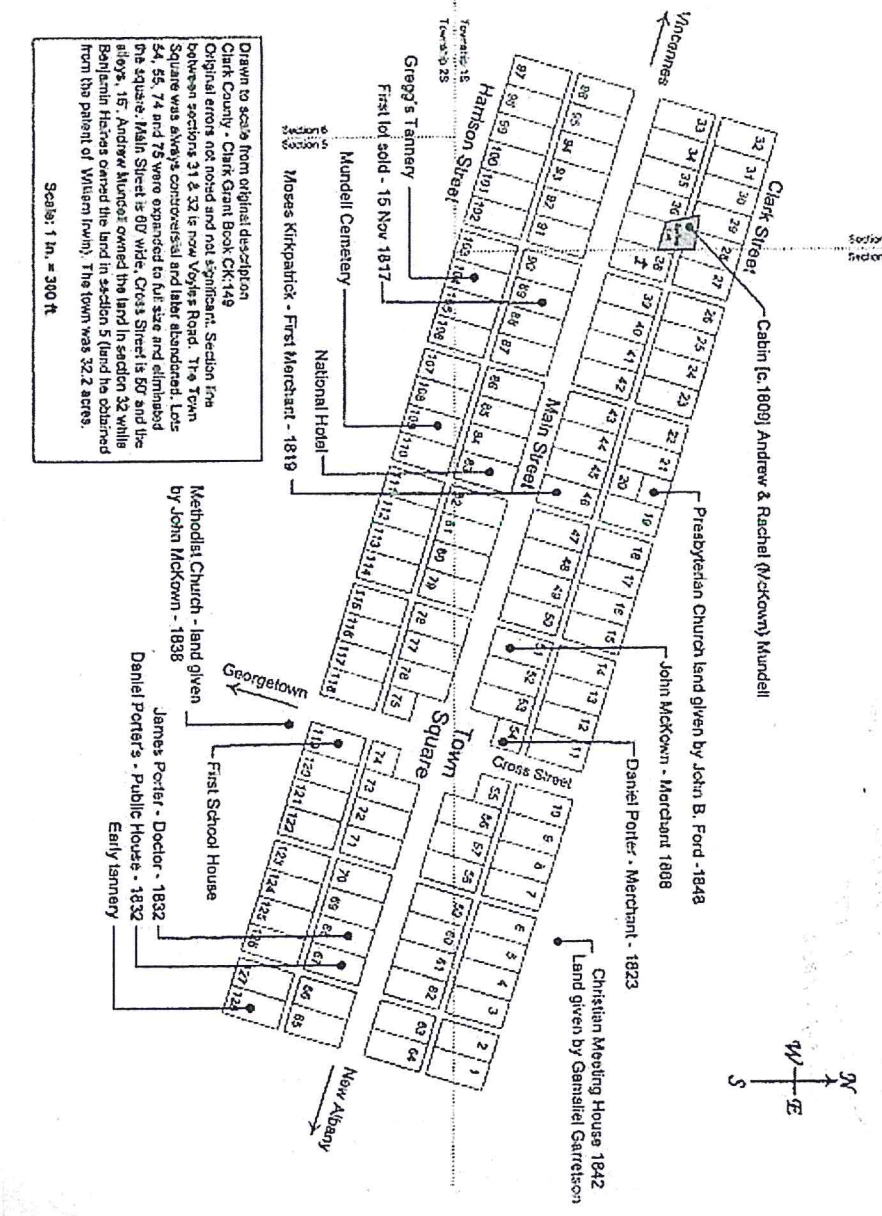
Greenville Township Major Roadways



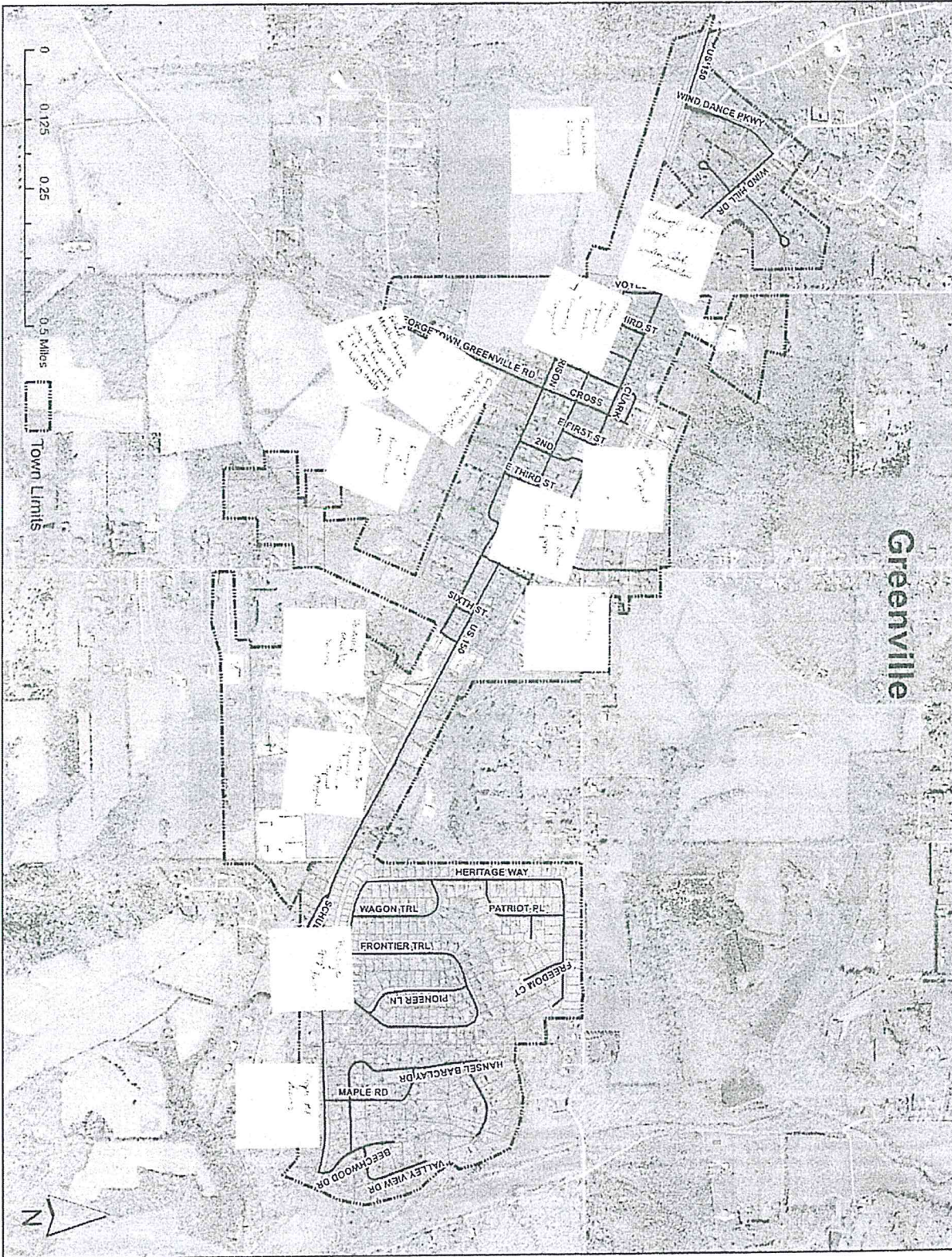
- Functional Classification**
- Town of Greenville
 - Interstate
 - Minor Arterial
 - Major Collector

Map is for educational use only.
 Floyd County is not responsible
 for any inaccuracies in data presented.

Greenville Plat May 1816 Andrew Mundell and Benjamin Haines, Proprietors



Drawn to scale from original description
 Clark County - Clark Grant Book Ck. 149
 Original errors not noted and not significant. Section 16
 between sections 31 & 32 is now Vayles Road. The Town
 Square was always controversial and later abandoned. Lots
 54, 55, 74 and 75 were expanded to full size and eliminated
 the square. Main Street is 80' wide, Cross Street is 50' and the
 alleys, 15'. Andrew Mundell owned the land in section 32 while
 Benjamin Haines owned the land in section 5 (land he obtained
 from the patent of Wilton town). The town was 32.2 acres.



IDNR Floodplain

